



**Succesul companiei dvs este succesul nostru. Reusita parteneriatului nostru se masoara in multumirea si loialitatea clientilor nostri. De aceea avem nevoie de recomandarea dvs catre alti viitori clienti care ne viziteaza pagina de WEB.**

Campania s-a desfasurat in perioada: 15.05.2014 – 15.07.2014

Campania a cuprins urmatoarele locatii: Blv. Aerogarii; Sebastian / Calea Rahovei.

**Experienta colaborarii cu EVS Media**



- |                          |                          |                          |                                     |  |
|--------------------------|--------------------------|--------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Echipa/Comunicarea cu personalul EVS   |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Viteza de raspuns in cazul sesizarilor |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Departament vanzari                    |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | Suport backoffice                      |

**Comentarii:**

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**Calitatea serviciilor**



- |                          |                          |                                     |                                     |   |
|--------------------------|--------------------------|-------------------------------------|-------------------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | Locatie/Vizibilitate spot publicitar                        |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Calitatea tehnica a suporturilor publicitare                |
| <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | Spoturile publicitare create de EVS Media (daca este cazul) |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Rapoartele de marketing                                     |

**Comentarii:**

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**Costuri/Feedback in urma campaniei**

☹				☺	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		Cresterea vanzarilor
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		Cost total campanie
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		Cost per mie
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		ROI

**Comentarii:**

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Puncte tari COSTUL CAMPANIEI, PROMPTITUDINEA ECHIPAI EVS MEDIA  
SUPTORUL TEHNIC, SPOTURI CREATE DE EVS

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Puncte slabe ROI, LIPSA TOTALA IMPACT VANZARI

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Alte remarci/comentarii .....

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Semnatura/Stampila Client.....

